

SMSParkir

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DESCRIPTION

The SMS parking payment system is an integrated with enforcement interface facility for easy monitoring and data service. Without initial registration, parking fee is directly charged to mobile phone credits. It is location independent and can be integrated with the existing parking payment system. Customer just need to park and Short Message Service (SMS) their parking details. Later, an SMS would be sent before expiry time as a reminder

Needs

- a) A parking payment system via SMS which is equipped with open parking monitoring and data management services.
- This innovative system is also integratively supported which allows all components integrated in SMS Parkir to interact automatically in real time.

Application

- a) The system facilitates the process of parking payment with both payment and parking can be made via continuation SMS without using coupons.
- b) Without the need for pre-registration, parking fees are charged directly to the mobile phone credit.
- Location is free and can be integrated with existing parking payment systems.

Benefits

The operators would significantly reduce their operating costs as the system requires less manpower, low maintenance and no middlemen and at the same time increase their collection efficiency as payment is charged directly to customers mobile credits.

Targeted Market

- a) Urban city centres.
- b) Central business districts.
- c) Areas of dense development.
- d) Shopping centres.
- e) Hospitals.

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