



YES PACK

DESCRIPTION

In terms of sustainability, Yes Pack can help to reduce the pollution of the ecosystem, but more importantly, re-induce energy from the value chain that was completely given up before. This product good in practicing a zero energy waste attitude and the benefits of one-way products at the same time.



Needs

- As a comparison between edible film and traditional synthetics, edible film can be consumed with the packaged products.
- Customised film with optimisation for improved physical and mechanical properties.
- Synergistic effect with incorporated natural antimicrobial ingredients, antioxidant, colours and flavours.

Application

- Reduced packing and sustainable packing are becoming more frequent.
- The motivations can be government regulations, consumer pressure, retailer pressure, and cost control.

Benefits

- Reducing in packing.
- The edible active film offers a good oxygen barrier and mechanical properties.
- As a primary packaging.
- Edible films can be consumed by package products.
- There is no package to dispose.
- Contribute to the reduction of environmental and pollution.

Targeted Market

- Food and drink industry (Nestle, Kraft Food, Giant, Ramly Burger)
- Animal Feed (Nuhfra)
- Ready meals sector : travel-food (TESCO, Air Asia)
- Hospitality (KPJ Hospital)



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