

INNOVATIVE & SUSTAINABLE INFRASTRUCTURE INTERNATIONAL CONFERENCE #1 2023

ISIIC
2023

SPONSORSHIP PROSPECTUS

**Theme: Creative Ideas and Action in facing
Economic Challenge and Climate Change**

 **Concorde Hotel Kuala Lumpur**

 **9 May - 10 May 2023**



INTRODUCTION

Aware of the current trend and 'trend' of economic challenges and climate change on infrastructure development, ISIIC took the initiative for the first time since the establishment of ISIIC since February 2015 by involving all five (5) Research Centers to organize a conference with the theme of "Creative Ideas and Action in Facing Economic Challenge and Climate Change".

The five (5) Research Centers under ISIIC are UTM Center for Real Estate Studies (UTM CRES), Forensic Engineering Center (FEC), Center of Tropical Geoengineering (GEOTROPIK), Center for the Study of Built Environment in the Malay World (KALAM) and UTM Construction Research Center (UTM CRC).

- Leading a platform to gather thoughtful and creative ideas to address economic challenges and climate change in the nation's construction sector by emulating proven technologies from abroad.
- Be a catalyst for change and current circulation in the difficult situation of the construction field faced in the post-pandemic period.
- Give opportunities to UTM staff and researchers to publish research results in ISI/Scopus impact journals. One of the main features of the ISIIC 2023 conference is that the submitted manuscripts will be published as a 'Special Issue' in the Scopus publication.




INNOVATIVE & SUSTAINABLE INFRASTRUCTURE INTERNATIONAL CONFERENCE #1 2023

ISIIC 2023

INVITATION

Engineers, architects, quantity surveyors, researchers, academics, research students, contractors and developers are invited to attend this conference. The conference highlights a wide range of issues to enhance knowledge, increase awareness and explore new ideas and thinking in structures and constructions. Therefore, papers are invited to address any of the following aspects:

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- Forensic Engineering & Disaster Mitigation
 - Innovative Construction Materials
 - Construction Management
 - Natural Resources, Sustainable Construction and Building
 - Soil-Structure Interaction
 - Geological, Geotechnical and Geophysical in Tropical GeoEngineering

- Climatic and Atmospheric Changes
- Asset Management, Facilities Management and Risk Management
- Asset Lifecycle Costing
- Real Estate Asset
- Architectural Heritage and Planning
- Landscape Heritage
- Urban Planning in Heritage Tourism



EXECUTIVE SUMMARY

ISIIC 2023



TURNOUT RATE

As one of the biggest events in UTM, IT could expect a turnout of a minimum of 100 participants from all around ASEAN countries not included visitors. This program will bring your business to more audiences.



TAX EXEMPTION

Your company will be entitled to tax exemptions upon signing up as our event sponsor.



MARKETING

Let us reduce your go-to-market load. This program will help our partners reach out more potential clients or investors with our online and offline marketing strategy through ASEAN countries.



PUBLICITY

To appreciate your generous sponsorship, we would feature your products or company on our flyers, posters, booklets, banners, bunting as well as on social media.



CSR

In a normal course of business, a company gains its credibility as it is operating in a way that enhances social and public relations. In collaboration with ISIIC 2023 it helps the company to forge a bond with one of the biggest public research universities in Malaysia while carrying out social responsibility.

PLATINUM SPONSOR

ISIIC
2023



RM 5000

- Logo and hyperlink to the corporate website in seminar website under sponsors page.
- Signage at sponsored event or logo on sponsored materials.
- Full page logo and advertisement in hard copy proceedings and program booklet.
- Inclusion of organization's promotional material in delegate conference kit.
- Invitation as VIP in officiating ceremony and dinner.
- Free space for booth opening.
- Acknowledgement of sponsorship throughout the seminar on session screens.
- Tax exemption.
- Dinner.
- Certificate and souvenir.



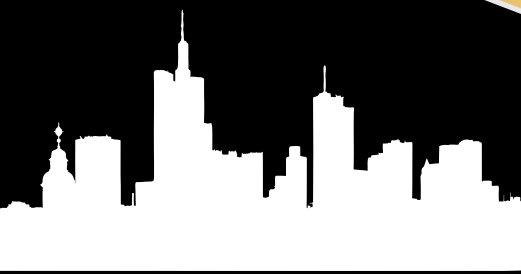
GOLD SPONSOR

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2023



RM 3000

- Logo and hyperlink to the corporate website in seminar website under sponsors page.
- Signage at sponsored event or logo on sponsored materials.
- Full page logo and advertisement in hard copy proceedings and program booklet.
- Inclusion of organization's promotional material in delegate conference kit.
- Free space for booth opening.
- Acknowledgement of sponsorship throughout the seminar on session screens.
- Tax exemption.
- Certificate and souvenir.



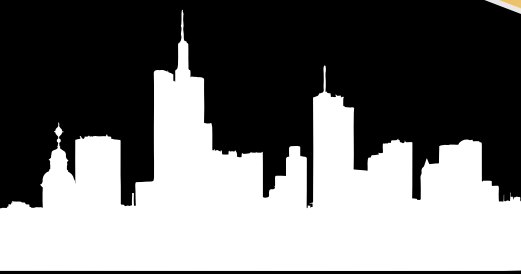
SILVER SPONSOR

ISIIC
2023






RM 1000

- Logo and hyperlink to the corporate website in seminar website under sponsors page.
- Signage at sponsored event or logo on sponsored materials.
- Half page logo and advertisement in hard copy proceedings and program booklet.
- Inclusion of organization's promotional material in delegate conference kit.
- Acknowledgement of sponsorship throughout the seminar on session screens.
- Tax exemption.
- Certificate and souvenir.



SUMMARY SPONSORSHIP

ISIIC
2023

BENEFIT / PACKAGE	PLATINUM	GOLD	SILVER
Logo and hyperlink to your corporate website in seminar website under sponsors page			
Signage at sponsored event or logo on sponsored materials			
Logo and advertisement in hard copy proceedings and program booklet			
Inclusion of organization's promotional material in delegate conference kit			
Acknowledgement of sponsorship throughout the seminar on session screens			
Invitation as VIP in Officiating Ceremony and Dinner			
Tax exemption			
Certificate and souvenir			
Free space for booth opening			
Dinner			

TERMS & CONDITION

1. Innovative & Sustainable Infrastructure International Conference 2023 will be held on 9-10 May 2023 at Concorde Hotel Kuala Lumpur.
2. The payment must be made by cheque, money order/bank draft in the name of Universiti Teknologi Malaysia (Account number: 25108500007362) before 15 April 2023.
3. Only MONETARY sponsor are given tax exemption by LHDN.
4. The details for the advertising material should be submitted before 1 April 2023. Failure to comply with the deadline shall result in the termination of the advertisement during the event.
5. All the advertising material must be in PSD format and in CMYK colour model.
6. The organizers reserve the right to edit the layout and spacing of the advertising material.
7. ISIIC 2023 shall receiving a limited number of sponsor and thus acceptance of sponsor shall be based on first come first server basis.
8. The organizers reserve the right to change the content of the proposal without prior notice.

METHOD OF PAYMENT

Cheques

- All cheque should be made payable to **Universiti Teknologi Malaysia**

Electronic Fund Transfer

- Bank: RHB Islamic Bank Berhad
- Account number: 2510 8500 0073 62
- Account Name: Universiti Teknologi Malaysia
- Recipient Reference: **ISIIC2023**

For more information, kindly contact:

Mrs. Nur Fatimah Marwar : nurfatimah@utm.my

Office hour: 8:00am - 5:00pm (Sunday - Wednesday)

8:00am - 3.30pm (Thursday)

SPONSORSHIP FORM

ISIIC
2023



PLATINUM SPONSOR (RM 5,000)



GOLD SPONSOR (RM 3,000)



SILVER SPONSOR (RM 1,000)

Kindly tick the box (/) where applicable.

ORGANIZATION'S DETAILS

- Organization : _____
- Address : _____

- Contact Person : _____
- Phone No. : _____
- Email : _____



THANK YOU

ORGANIZED BY:



**Institute for Smart Infrastructure and
Innovative Construction (ISiiC)**
Universiti Teknologi Malaysia
81310 Johor Bahru, Johor, Malaysia

IN COLLABORATION WITH:

